

# Member Marketing

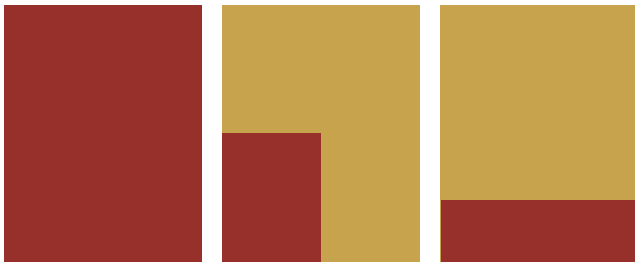
All marketing opportunities in **GOLD** need to be in place by **October 15, 2021**.

**CHAMBER BUCK\$** is our gift certificate program that keeps local dollars in our community. Buck\$ can be purchased at the Chamber office and are redeemable at participating member businesses.

- \$200 Logo Sponsorship (Limit 6)

**CHAMBER CONNECTION NEWSLETTER** is printed quarterly to highlight member information and keeps our members up-to-date on Chamber activities and committees. Members may submit news to be included in the Member to Member section at no charge. The newsletter is available online and is sent to all Chamber Members and their representatives. There are several opportunities for members to market their business within.

- \$350 Annual Exclusive Back Page Ad
- \$150 Full Page - 1,250 inserts provided by member \$50 Digital add-on
- \$75 Quarter Vertical (3.75"x4.5")
- \$75 Quarter Horizontal (7.5"x1.75")



**CHIPPEWA FALLS AREA CHAMBER OF COMMERCE WEBSITE** ([chippewachamber.org](http://chippewachamber.org)) receives an average of 13,000 visitors per month and contains valuable information about the Chippewa Falls Area and the business community. All Chamber members are listed in our easy to use online Business Directory complete with a free link to member business websites.

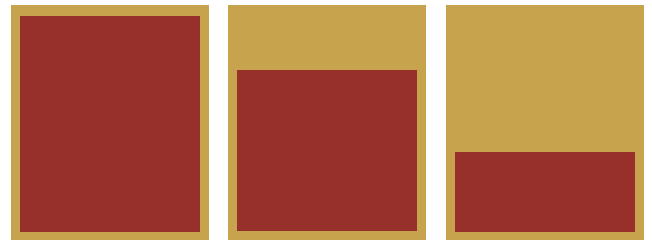
- \$200 Enhanced listing - Includes logo, name, address, phone, and website and is placed on your website listing, and as a black and white ad in our print and digital directories.
- \$800 Annual Sidebar (Limit 7)

**MEMBERSHIP DIRECTORY** is an annual publication that is available in both print and digital format. The directory is distributed to every Chamber member, given to guests, and is a great resource in our relocation packet. The digital format is available on the Chamber website, complete with a free link to business website. Members can be listed under two categories as part of their membership.

- \$600 Inside Front Cover Ad (Limit 1)
- \$600 Inside Back Cover Ad (Limit 1)
- \$600 Outside Back Cover Ad (Limit 1)
- \$450 Full Page Ad
- \$300 Half Horizontal
- \$200 Quarter Horizontal
- \$200 Enhanced listing - Includes logo, name, address, phone, and website and is placed on chamber website listing, print directory, and digital directories.

**MEMBER MEMO E-NEWS** reaches over 1,500 member representatives in a bi-monthly email newsletter highlighting Chamber news and events. Members have the opportunity to be 1 of 12 purchased ads within any given e-news

- \$120 620x800px (Limit 2 per email)
- \$90 620x600px (Limit 4 per email)
- \$60 620x300px



**MAILING LABELS** help elevate business mail campaign efforts for events, fundraisers, and/or brand awareness. These are only available for purchase by members.

- \$60 Main Contact List- over 600 contacts
- \$80 Main Contact and Representatives List- over 1,200 contacts