

# Economic Advocacy

**BUSINESS & BREAKFAST** educates members on the community's "hot topics" as well as new programs, initiatives, and undertakings at the Chamber.

- \$250 Sponsorship/Event

**CHIPPEWA VALLEY RALLY** brings together a diverse group of community and business leaders who journey to Madison for a full day of meetings with state legislators. The goal is to strengthen the area's relationship with state government to educate, influence, and thank state legislators on issues of importance to our area, and to network with leaders from the Chippewa Valley. The rally is coordinated through the Chippewa Valley Chamber Alliance that consists of the Chippewa Falls, Eau Claire, and Menomonie Chambers.

**FINANCIAL LITERACY** is a hands-on simulation to provide students with real-world examples of financial decision making and how their choices will impact their successes. This program is open to all Chippewa County high schools and is used with in-class learning prior to the day of the simulation.

- \$150 Sponsorship

**LIVE IN CHIPPEWA FALLS WORKFORCE CAMPAIGN** targets specific population demographics based on sponsor needs. It directs potential employees to our customized workforce landing page that includes our member's employment career listings.

- \$2,000 Sponsorship

**RELOCATION SERVICES** include customized tours, community relocation packets, correspondence, and more. Chamber staff work with members to create a tailored welcome experience for potential recruitments and new employees to the area.

- \$1,500 Sponsorship

**SCHOOLS2SKILLS** provides students, parents, and educators the opportunity to explore and understand the careers that exist in our community to help meet the employment needs of local employers. Participants will learn about career paths, salaries, and the education required to succeed in today's workforce environment.

**WAGE SURVEY** objectives are to be the definitive resource of base compensation information for commonly recognized jobs in our geographic area. The report covers the major industry groups (manufacturing, healthcare, financial institutions, general business, government, non-profits), as well as the overall results.