

Community PROFILE

City of Bloomer Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
City of Bloomer	3,539	3,582
Chippewa County	62,415	65,339
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

City of Bloomer	1,721
Chippewa County	28,385
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of Bloomer	\$136,900	\$531
Chippewa County	\$167,400	\$821
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

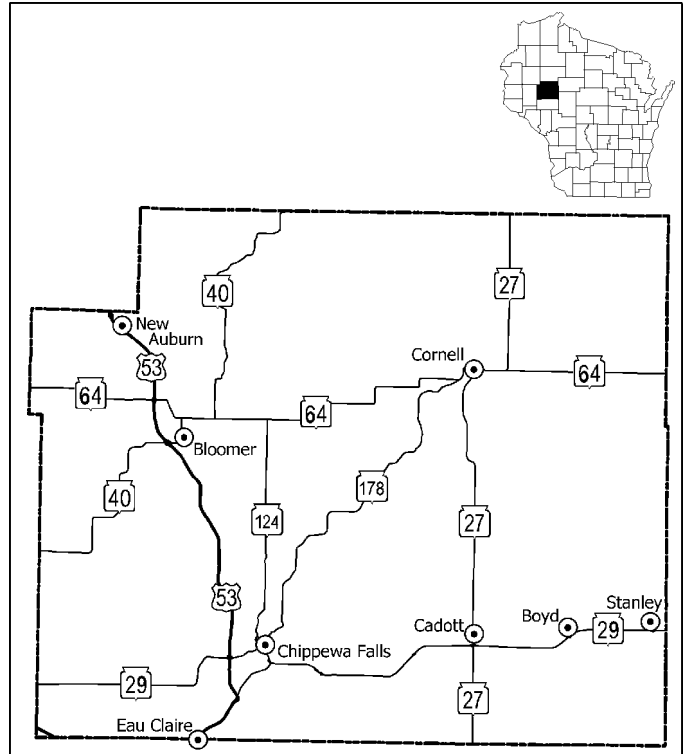
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,199
Construction	2,247
Manufacturing	6,288
Transportation and Warehousing, and Utilities	1,773
Information	392
Wholesale Trade	813
Retail Trade	3,931
Finance/Insurance/Real Estate/Rental/Leasing	1,738
Services	12,122
Public Administration	1,344
TOTAL EMPLOYMENT	31,847

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Chippewa Co. Labor Force	33,149	33,181
Chippewa Co. Employed	31,586	31,909
Chippewa Co. Unemployed	1,563	1,272
Chippewa Co. Unemployment Rate	4.7%	3.8%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.40	\$9.12
Bookkeeping/Accting/Audit Clerk	19.00	18.35
Cashiers	11.34	11.11
Nursing Assistants	13.76	13.68
Office Clerk, General	16.89	16.41
Physical Therapists	46.90	44.72
Secretary/Administrative Assistant	26.68	26.73
Order Clerks	17.29	17.53
Truck Drivers, Heavy/Tractor Trailer	21.62	19.97
Welder/Cutter/Solderer/Brazer	21.18	19.83

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Chippewa County	\$44,108	\$46,156	\$47,507
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	40, 64	0 miles
U.S. Highways	53	0 miles
Interstate Highways	I-94	25 miles

RAIL SERVICE

Provider(s)	Wisconsin Northern
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Commercial Service
Miles to Airport	20

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	20
Airline Service(s)	United

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Wisconsin Gas Co.
Telephone Provider	Bloomer Telephone Co.
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	4
Total Well Capacity	470,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	800,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	852,000 GPD
Monthly Average Daily Flow	544,167 GPD
Year Facility Constructed	1971

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
City of Bloomer	\$253	\$279	\$296
Chippewa County	\$5,472	\$5,935	\$6,380
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.22
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$283,584,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	15

University

Nearest University	UW-Eau Claire
Miles to University	29

HEALTH CARE

Hospital

Nearest Hospital	Bloomer
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Sandi Frion, Administrator
City of Bloomer
1503 Main Street
Bloomer, WI 54724
715-568-3032

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2021

Community PROFILE

Village of Boyd Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of Boyd	552	540
Chippewa County	62,415	65,339
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of Boyd	242
Chippewa County	28,385
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of Boyd	\$105,300	\$813
Chippewa County	\$167,400	\$821
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

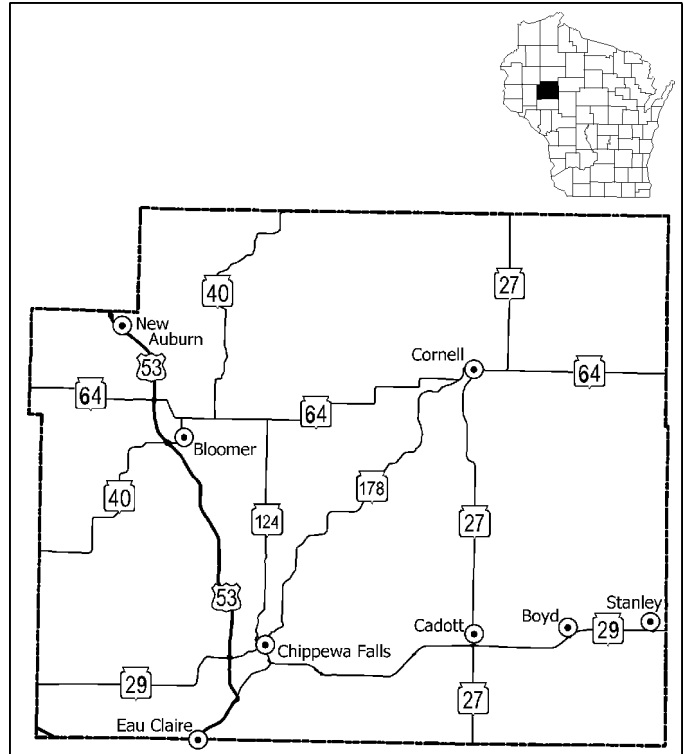
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,199
Construction	2,247
Manufacturing	6,288
Transportation and Warehousing, and Utilities	1,773
Information	392
Wholesale Trade	813
Retail Trade	3,931
Finance/Insurance/Real Estate/Rental/Leasing	1,738
Services	12,122
Public Administration	1,344
TOTAL EMPLOYMENT	31,847

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

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ECONOMY con't

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Welder/Cutter/Solderer/Brazer	21.18	19.83

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Chippewa County	\$44,108	\$46,156	\$47,507
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29	1 miles
U.S. Highways	53	22 miles
Interstate Highways	I-94	38 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Commercial Service
Miles to Airport	32

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	32
Airline Service(s)	United

UTILITIES

Electric Provider Chippewa Valley Electric

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider CenturyLink
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 65,000 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 100,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 67,140 GPD
Monthly Average Daily Flow 62,917 GPD
Year Facility Constructed 1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of Boyd	\$25	\$27	\$30
Chippewa County	\$5,472	\$5,935	\$6,380
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$15.59
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$27,565,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	20

University

Nearest University	UW-Eau Claire
Miles to University	34

HEALTH CARE

Hospital

Nearest Hospital	Stanley
Miles to Hospital	7

CONTACTS

LOCAL CONTACT

Sandra Isaacs, Clerk
Village of Boyd
PO Box 8
Boyd, WI 54726
715-667-3420

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2021

Community PROFILE

Village of Cadott Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of Cadott	1,437	1,444
Chippewa County	62,415	65,339
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of Cadott	693
Chippewa County	28,385
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of Cadott	\$115,300	\$712
Chippewa County	\$167,400	\$821
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

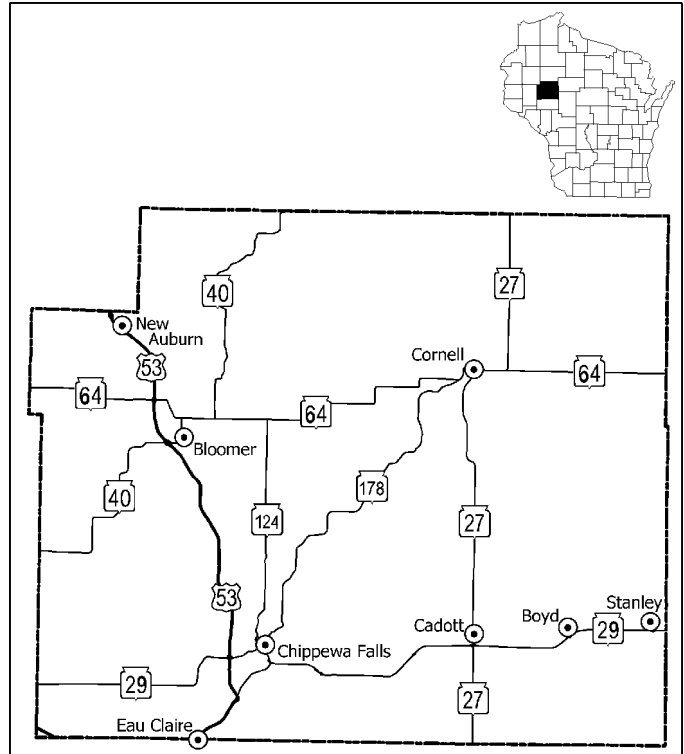
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,199
Construction	2,247
Manufacturing	6,288
Transportation and Warehousing, and Utilities	1,773
Information	392
Wholesale Trade	813
Retail Trade	3,931
Finance/Insurance/Real Estate/Rental/Leasing	1,738
Services	12,122
Public Administration	1,344
TOTAL EMPLOYMENT	31,847

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Chippewa Co. Labor Force	33,149	33,181
Chippewa Co. Employed	31,586	31,909
Chippewa Co. Unemployed	1,563	1,272
Chippewa Co. Unemployment Rate	4.7%	3.8%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.40	\$9.12
Bookkeeping/Accting/Audit Clerk	19.00	18.35
Cashiers	11.34	11.11
Nursing Assistants	13.76	13.68
Office Clerk, General	16.89	16.41
Physical Therapists	46.90	44.72
Secretary/Administrative Assistant	26.68	26.73
Order Clerks	17.29	17.53
Truck Drivers, Heavy/Tractor Trailer	21.62	19.97
Welder/Cutter/Solderer/Brazer	21.18	19.83

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Chippewa County	\$44,108	\$46,156	\$47,507
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	27, 29	0 miles
U.S. Highways	53	14 miles
Interstate Highways	I-94	30 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	Cornell Airpark
Airport Classification	Private
Miles to Airport	16

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	25
Airline Service(s)	United

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Wisconsin Gas Co.
Telephone Provider	CenturyLink
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	3
Total Well Capacity	1,195,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	250,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	330,000 GPD
Monthly Average Daily Flow	153,000 GPD
Year Facility Constructed	1983

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of Cadott	\$82	\$87	\$91
Chippewa County	\$5,472	\$5,935	\$6,380
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$21.35
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$87,427,300

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	16

University

Nearest University	UW-Eau Claire
Miles to University	26

HEALTH CARE

Hospital

Nearest Hospital	Chippewa Falls
Miles to Hospital	16

CONTACTS

LOCAL CONTACT

Sandra Buetow, Clerk
Village of Cadott
PO Box 40
Cadott, WI 54727
715-289-4282

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
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Updated January 2021

Community PROFILE

City of Chippewa Falls Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
City of Chippewa Falls	13,661	14,405
Chippewa County	62,415	65,339
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

City of Chippewa Falls	6,437
Chippewa County	28,385
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of Chippewa Falls	\$135,100	\$818
Chippewa County	\$167,400	\$821
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

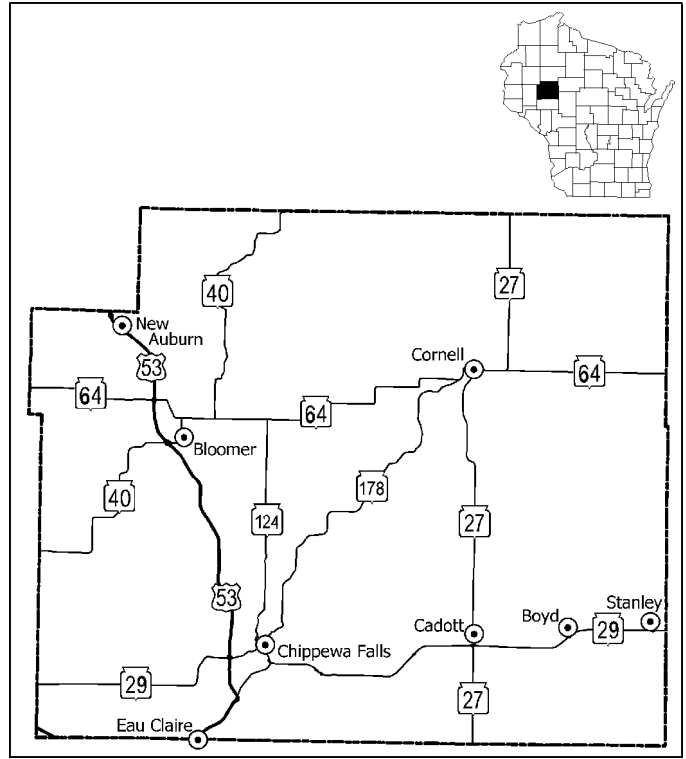
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,199
Construction	2,247
Manufacturing	6,288
Transportation and Warehousing, and Utilities	1,773
Information	392
Wholesale Trade	813
Retail Trade	3,931
Finance/Insurance/Real Estate/Rental/Leasing	1,738
Services	12,122
Public Administration	1,344
TOTAL EMPLOYMENT	31,847

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Chippewa Co. Labor Force	33,149	33,181
Chippewa Co. Employed	31,586	31,909
Chippewa Co. Unemployed	1,563	1,272
Chippewa Co. Unemployment Rate	4.7%	3.8%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.40	\$9.12
Bookkeeping/Accting/Audit Clerk	19.00	18.35
Cashiers	11.34	11.11
Nursing Assistants	13.76	13.68
Office Clerk, General	16.89	16.41
Physical Therapists	46.90	44.72
Secretary/Administrative Assistant	26.68	26.73
Order Clerks	17.29	17.53
Truck Drivers, Heavy/Tractor Trailer	21.62	19.97
Welder/Cutter/Solderer/Brazer	21.18	19.83

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Chippewa County	\$44,108	\$46,156	\$47,507
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29, 124, 178	0 miles
U.S. Highways	53	2 miles
Interstate Highways	I-94	17 miles

RAIL SERVICE

Provider(s)	Canadian National, Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Commercial Service
Miles to Airport	8

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	8
Airline Service(s)	United

UTILITIES

Electric Provider	Chippewa Valley Electric
Natural Gas Provider	Northern States Power Co.
Telephone Provider	AT & T
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	9
Total Well Capacity	2,662,512 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	2,750,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	5,610,000 GPD
Monthly Average Daily Flow	2,454,300 GPD
Year Facility Constructed	1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
City of Chippewa Falls	\$962	\$1,056	\$1,167
Chippewa County	\$5,472	\$5,935	\$6,380
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.47
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$1,116,087,900

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	0

University

Nearest University	UW-Eau Claire
Miles to University	11

HEALTH CARE

Hospital

Nearest Hospital	Chippewa Falls
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Bridget Givens, Clerk
City of Chippewa Falls
30 W. Central Street
Chippewa Falls, WI 54729
715-726-2719

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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Updated January 2021

Community PROFILE

City of Cornell Chippewa County, Wisconsin

DEMOGRAPHICS

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Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

City of Cornell	770
Chippewa County	28,385
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of Cornell	\$97,100	\$599
Chippewa County	\$167,400	\$821
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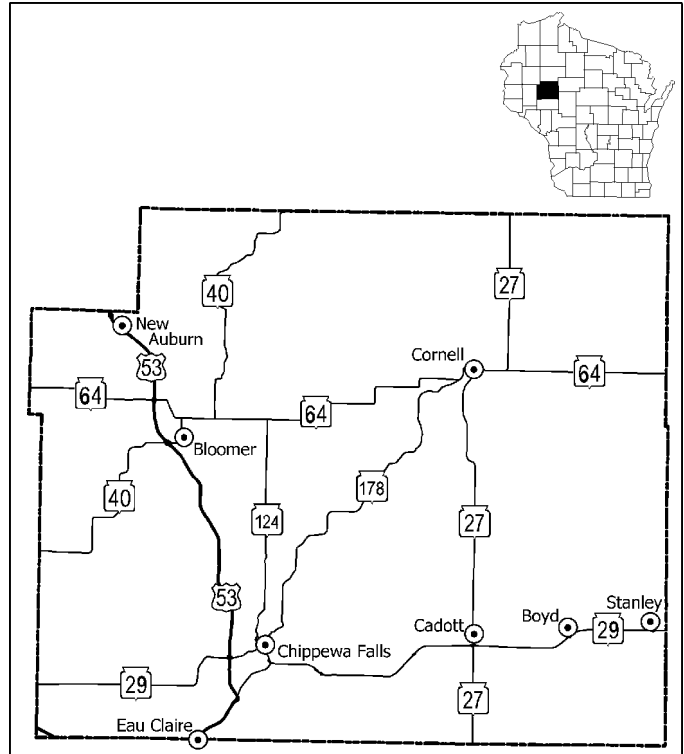
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ECONOMY con't

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INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	27, 64, 178	0 miles
U.S. Highways	53	20 miles
Interstate Highways	I-94	45 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Cornell Airpark
Airport Classification	Private
Miles to Airport	0

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	45
Airline Service(s)	United

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Wisconsin Gas Co.
Telephone Provider	CenturyLink
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	2
Total Well Capacity	893,000 YPD
Equipment Type	Diesel
Fluoridated	Yes
Total Elevated Storage	300,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	395,400 GPD
Monthly Average Daily Flow	156,467 GPD
Year Facility Constructed	1982

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
City of Cornell	\$67	\$73	\$74
Chippewa County	\$5,472	\$5,935	\$6,380
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$15.48
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$73,746,300

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	22

University

Nearest University	UW-Eau Claire
Miles to University	35

HEALTH CARE

Hospital

Nearest Hospital	Chippewa Falls
Miles to Hospital	20

CONTACTS

LOCAL CONTACT

David DeJongh, Administrator
City of Cornell
222 Main St., PO Box 796
Cornell, WI 54732
715-239-3710

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2021

Community PROFILE

Village of Lake Hallie Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of Lake Hallie	6,448	7,121
Chippewa County	62,415	65,339
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of Lake Hallie	2,726
Chippewa County	28,385
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of Lake Hallie	\$182,100	\$981
Chippewa County	\$167,400	\$821
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

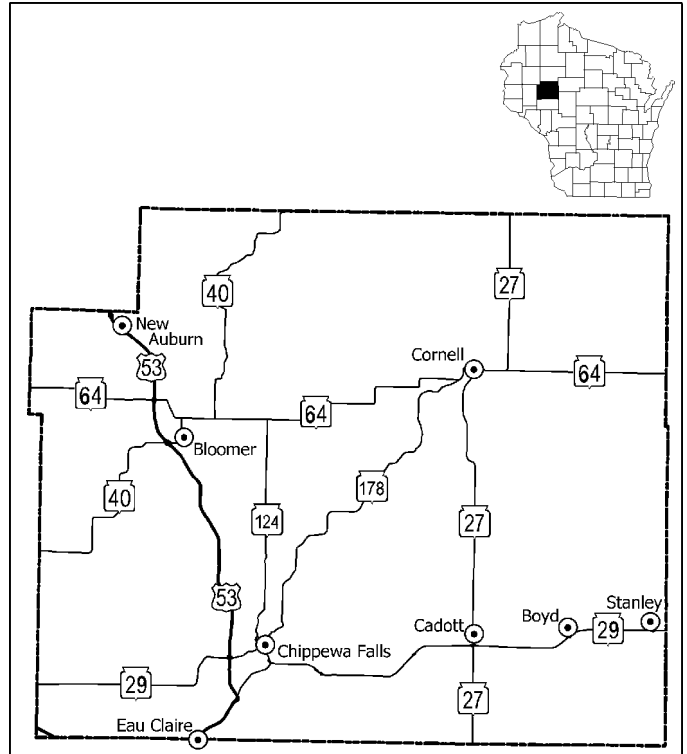
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,199
Construction	2,247
Manufacturing	6,288
Transportation and Warehousing, and Utilities	1,773
Information	392
Wholesale Trade	813
Retail Trade	3,931
Finance/Insurance/Real Estate/Rental/Leasing	1,738
Services	12,122
Public Administration	1,344
TOTAL EMPLOYMENT	31,847

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Chippewa Co. Labor Force	33,149	33,181
Chippewa Co. Employed	31,586	31,909
Chippewa Co. Unemployed	1,563	1,272
Chippewa Co. Unemployment Rate	4.7%	3.8%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.40	\$9.12
Bookkeeping/Accting/Audit Clerk	19.00	18.35
Cashiers	11.34	11.11
Nursing Assistants	13.76	13.68
Office Clerk, General	16.89	16.41
Physical Therapists	46.90	44.72
Secretary/Administrative Assistant	26.68	26.73
Order Clerks	17.29	17.53
Truck Drivers, Heavy/Tractor Trailer	21.62	19.97
Welder/Cutter/Solderer/Brazer	21.18	19.83

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Chippewa County	\$44,108	\$46,156	\$47,507
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29, 124	3 miles
U.S. Highways	53	0 miles
Interstate Highways	I-94	14 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Commercial Service
Miles to Airport	1

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	1
Airline Service(s)	United

UTILITIES

Electric Provider	Chippewa Valley Electric
Natural Gas Provider	Northern States Power Co.
Telephone Provider	AT & T
Fiber Optics	Yes
Water Provider	Municipal/Private
Number of Wells	4
Total Well Capacity	1,530,720 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	947,000 gallons
Waste Water Provider	Private Septic
Monthly Design Flow	n/a
Monthly Average Daily Flow	n/a
Year Facility Constructed	

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of Lake Hallie	\$622	\$701	\$743
Chippewa County	\$5,472	\$5,935	\$6,380
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$15.94
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$23,748,100

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	4

University

Nearest University	UW-Eau Claire
Miles to University	15

HEALTH CARE

Hospital

Nearest Hospital	Chippewa Falls
Miles to Hospital	10

CONTACTS

LOCAL CONTACT

Kris Fitzsimmons, Clerk
Village of Lake Hallie
13136 30th Avenue
Chippewa Falls, WI 54729
715-726-2660

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2021

Community PROFILE

Village of New Auburn Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of New Auburn	568	548
Chippewa County	62,415	65,339
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of New Auburn	250
Chippewa County	28,385
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of New Auburn	\$114,800	\$825
Chippewa County	\$167,400	\$821
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

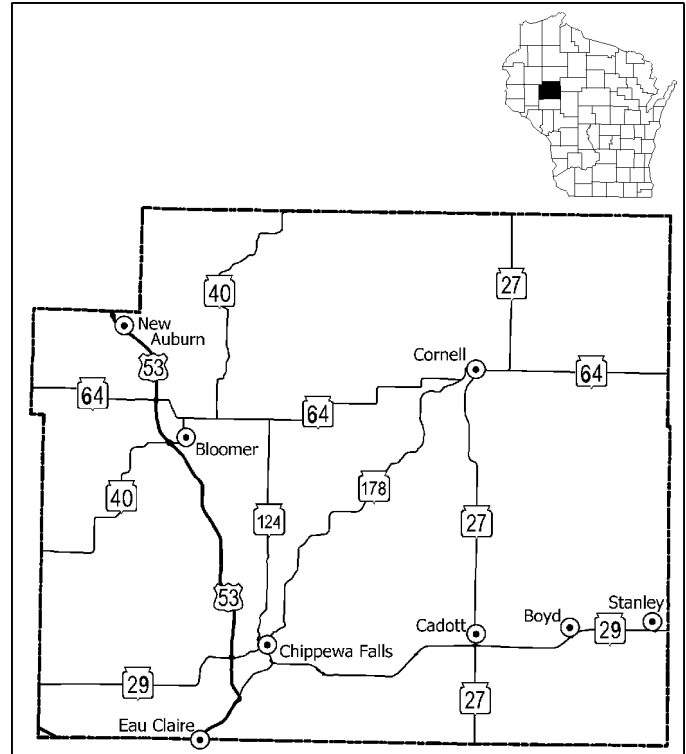
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,199
Construction	2,247
Manufacturing	6,288
Transportation and Warehousing, and Utilities	1,773
Information	392
Wholesale Trade	813
Retail Trade	3,931
Finance/Insurance/Real Estate/Rental/Leasing	1,738
Services	12,122
Public Administration	1,344
TOTAL EMPLOYMENT	31,847

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Chippewa Co. Labor Force	33,149	33,181
Chippewa Co. Employed	31,586	31,909
Chippewa Co. Unemployed	1,563	1,272
Chippewa Co. Unemployment Rate	4.7%	3.8%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.40	\$9.12
Bookkeeping/Accounting/Audit Clerk	19.00	18.35
Cashiers	11.34	11.11
Nursing Assistants	13.76	13.68
Office Clerk, General	16.89	16.41
Physical Therapists	46.90	44.72
Secretary/Administrative Assistant	26.68	26.73
Order Clerks	17.29	17.53
Truck Drivers, Heavy/Tractor Trailer	21.62	19.97
Welder/Cutter/Solderer/Brazer	21.18	19.83

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Chippewa County	\$44,108	\$46,156	\$47,507
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	40, 64	6 miles
U.S. Highways	53	1 miles
Interstate Highways	I-94	40 miles

RAIL SERVICE

Provider(s)	Wisconsin Northern
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chetek Municipal-Southworth
Airport Classification	Medium General Aviation
Miles to Airport	13

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	32
Airline Service(s)	United

UTILITIES

Electric Provider Chippewa Valley Electric

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider Citizens Telephone Coop.
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 687,200 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 100,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 63,300 GPD
Monthly Average Daily Flow 54,975 GPD
Year Facility Constructed 1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of New Auburn	\$45	\$48	\$43
Chippewa County	\$5,472	\$5,935	\$6,380
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$17.38
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$49,726,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	23

University

Nearest University	UW-Eau Claire
Miles to University	35

HEALTH CARE

Hospital

Nearest Hospital	Bloomer
Miles to Hospital	9

CONTACTS

LOCAL CONTACT

Peggy Stanford, Clerk
Village of New Auburn
130 E. Elm St., PO Box 100
New Auburn, WI 54757
715-237-2223

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January 2021

Community PROFILE

City of Stanley Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
City of Stanley	3,608	3,630
Chippewa County	62,415	65,339
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

City of Stanley	952
Chippewa County	28,385
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of Stanley	\$88,400	\$766
Chippewa County	\$167,400	\$821
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

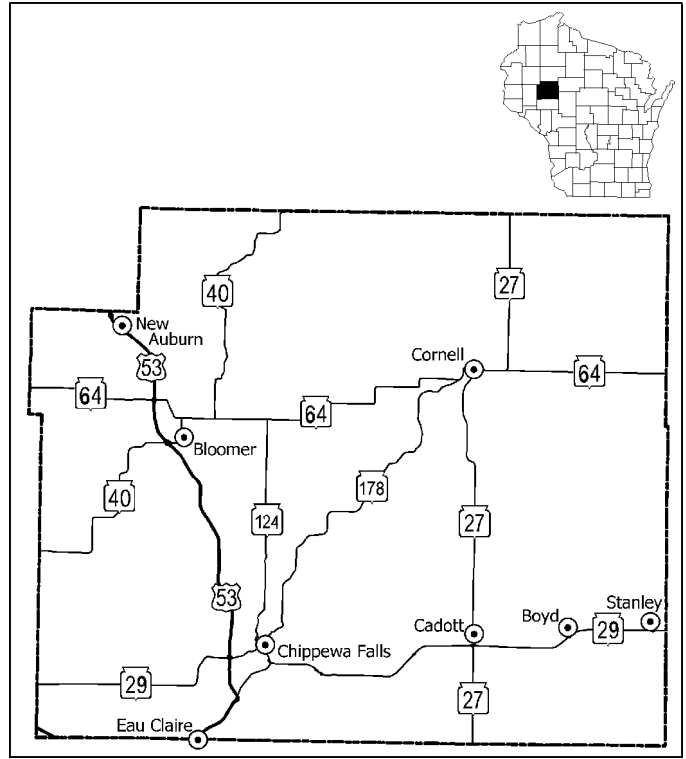
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,199
Construction	2,247
Manufacturing	6,288
Transportation and Warehousing, and Utilities	1,773
Information	392
Wholesale Trade	813
Retail Trade	3,931
Finance/Insurance/Real Estate/Rental/Leasing	1,738
Services	12,122
Public Administration	1,344
TOTAL EMPLOYMENT	31,847

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Chippewa Co. Labor Force	33,149	33,181
Chippewa Co. Employed	31,586	31,909
Chippewa Co. Unemployed	1,563	1,272
Chippewa Co. Unemployment Rate	4.7%	3.8%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.40	\$9.12
Bookkeeping/Accounting/Audit Clerk	19.00	18.35
Cashiers	11.34	11.11
Nursing Assistants	13.76	13.68
Office Clerk, General	16.89	16.41
Physical Therapists	46.90	44.72
Secretary/Administrative Assistant	26.68	26.73
Order Clerks	17.29	17.53
Truck Drivers, Heavy/Tractor Trailer	21.62	19.97
Welder/Cutter/Solderer/Brazer	21.18	19.83

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Chippewa County	\$44,108	\$46,156	\$47,507
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29	0 miles
U.S. Highways	53	33 miles
Interstate Highways	I-94	40 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Reg. Airport
Airport Classification	Commercial Service
Miles to Airport	30

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	30
Airline Service(s)	United

UTILITIES

Electric Provider Chippewa Valley Electric

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider CenturyLink
Fiber Optics Yes

Water Provider Municipal
Number of Wells 8
Total Well Capacity 1,396,000 YPD
Equipment Type Electric
Fluoridated Yes
Total Elevated Storage 550,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 600,000 GPD
Monthly Average Daily Flow 284,167 GPD
Year Facility Constructed 1986

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
City of Stanley	\$114	\$119	\$125
Chippewa County	\$5,472	\$5,935	\$6,380
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$14.23
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$122,387,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	30

University

Nearest University	UW-Eau Claire
Miles to University	44

HEALTH CARE

Hospital

Nearest Hospital	Stanley
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Donelle Spaulding, Clerk
City of Stanley
PO Box 155
Stanley, WI 54768
715-644-5758

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



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